

Powerful Presentations

Achieve great clarity and impact in all of your presentations by adopting simple techniques and using your own style and personality to deliver compelling messages to small and large audiences.



“ Being able to put together and deliver great presentations – and enjoy doing so – are key skills for today’s presentations”

KEY BENEFITS

Confidence to present in front of a wide variety of audiences.

Present with enthusiasm, feel comfortable, appear calm and engage with your audience.

Use tools to plan, structure and deliver appropriate content for impact and clarity.

Bring your presentation to life and make it memorable.

Overview of course content

- Scene setting, mind set and delivery.
- Understanding your audience and getting your message right.
- Preparing a well-structured presentation and bringing it to life.
- Controlling nerves and injecting energy when presenting.
- Bringing it all together and making it memorable.

In addition the two day course helps you to present with real clarity and impact whilst engaging your audience using your natural style and personality:

COMPELLING AND ENGAGING 1 DAY COURSE - RUN IN-HOUSE OR VIRTUALLY

- Add impact through clarity of outcomes and powerful messaging.
- Use visual aids to support your presentation... and not be your presentation.
- Gain insights in how to deal with difficult members of your audience and those tricky questions we all dread!
- Develop skills to involve your audience and keep the pace and structure.
- Deliver a truly powerful presentation which is recorded and yours to take away.

A brief history...

It's not just senior executives that make presentations. The purpose of this course is to develop your skills as a confident and powerful presenter, able to develop and sustain audience rapport. Your audience will be judging you on how competently you deliver your message, not just the message itself, so this is an essential skill.

Duration and format

One day in-house workshop can be turned into a more comprehensive two day programme.

Who is this course for?

Anyone who is faced with delivering presentations either regularly or occasionally and would like to build their confidence and skills to a point where they can present confidently and with clarity and impact.



Powerful Presentations

Achieve great clarity and impact in all of your presentations by adopting simple techniques and using your own style and personality to deliver compelling messages to small and large audiences.



What's it all about?

It's not just senior executives that make professional presentations. As a business professional you will be presenting every day through a multitude of formal and informal business conversations (meetings, sales calls, launches, training, one-to-one discussions and many more). The purpose of this course is to develop your skills as a confident and powerful presenter, able to develop and sustain audience rapport and use the skills required to communicate in a memorable, influential manner. Your audience will be judging you on how competently you deliver your message, not just on the message itself. The course will build your confidence, show you how to structure your presentations, provide feedback on your current skills and practise your presentation techniques.

Why Powerful Presentations?

- Gain confidence to present in front of a wide range of audiences.
- Feel comfortable and appear calm when presenting.
- Select and gather appropriate content for presentations.
- Effectively structure a presentation for impact and clarity.
- Appeal to and connect with the audience.
- Use body language, eye contact and voice projection for effective delivery.
- Present with enthusiasm.
- Give and receive feedback

**COMPELLING AND ENGAGING 1 DAY COURSE -
RUN IN-HOUSE OR VIRTUALLY**

How do we do it?

Scene setting

- Fears, successes and natural styles.

Mind set and delivery

- Channel your energy, inject enthusiasm and passion.

Understand your audience

- Prepare to make your message clear and impactful.
- Identify potential opportunities and risks.

Define your message

- Are you informing, persuading or appealing?
- Sell the benefits not the features of your idea, concept or product.
- Know your outcome and stick to it.

Prepare a well-structured presentation

- Agree your key points and define a manageable structure.
- Use Mind Maps® for remembering and planning your key points.

Bring your presentation to life

- Use visual aids to add, not distract.
- Audience participation.

Take control

- Embrace tricky questions positively and deal with difficult audience members.
- Keep your focus.

Deliver presentation and final feedback session

- Group discussion and feedback.
- Coach will provide personal feedback for each delegate to take away.

